



# WRSP 2014 Press Kit

WRSP radio, produced by Basset Brothers Entertainment, features interview/talk shows with mainstream and indie celebrities and artists from all over the world. As a division of indie publisher, Rocket Science Productions, we pride ourselves in having a radio show dedicated specifically to interviewing authors about books of all genres. Our guests include indie and mainstream authors alike. Another show that we take pride in, is the show hosted by FLiP Magazine, introducing listeners to guests from diverse celebrities within the entertainment industry (producers, directors, actors, singers, bands, etc), to individuals within the fashion industry, and more!

## PROMOTIONS AND SPONSORSHIPS

WRSP radio shows broadcasts to thousands of listeners, including readers, authors, movie goers, film producers, etc. We currently offer promotions and sponsorship opportunities for as low as \$1 a day. Ads are played on a regular basis throughout a period of one month or more, giving companies and individuals the exposure they need.

## 2014 AD RATES (Included)

RSP Marketing Services can create a professional ad for you at exceptionally low prices. In some instances, the cost of producing the ad is FREE. Email or call us for information!

## CONTACT

[info@wrspradio.com](mailto:info@wrspradio.com)

703-764-8000

# Radio Ad Prices



## Rotating Website Banners

(on either wrspradio.com or flipmagazine.net/ on both sites/ also in FLiP Magazine

[1 month = 1 issue, 2 months = 2 issues, etc.]])

	<u>one site</u>	<u>both sites</u>	<u>also in FLiP Magazine</u>
1 month	\$25	\$45	\$75
2 months	\$45	\$65	\$95
3 months	\$70	\$90	\$120
6 months	\$145	\$165	\$250
12 months	\$295	\$315	\$345

## Sponsorship

(company name and slogan read by the Host before commercial breaks)

1 month	\$20
2 months	\$35
3 months	\$55
6 months	\$105
12 months	\$205

## Commercial

(blanket ads/ targeted ads)

	<u>15 seconds</u>	<u>30 seconds</u>
1 month	\$30/\$50	\$45/\$65
2 months	\$55/\$75	\$65/\$85
3 months	\$80/\$100	\$99/\$120
6 months	\$155/\$195	\$190/\$235
12 months	\$315/\$395	\$395/\$475

## Buying Time

(Infomercials and/or other shows. Pre-recorded and subject to approval.)

	<u>10 minutes</u>	<u>20 minutes</u>	<u>30 minutes</u>	<u>45 minutes</u>	<u>60 minutes</u>
1 month	\$195	\$295	\$450	\$595	\$750
2 months	\$375	\$575	\$875	\$1,150	\$1,450
3 months	\$595	\$875	\$1,295	\$1,750	\$2,225
6 months	\$1,150	\$1,750	\$2,675	\$3,540	\$4,465
12 months	\$2,310	\$3,510	\$5,325	\$6,095	\$8,950